

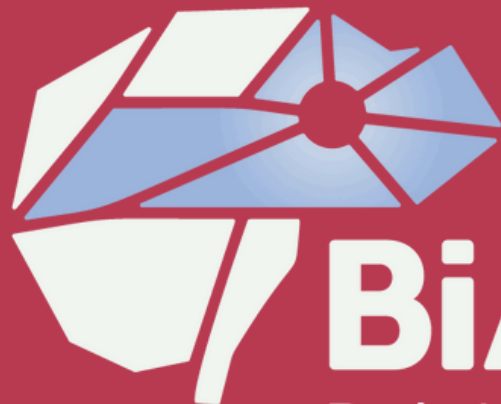


SPONSORSHIP

Saturday & Sunday

June 28 & 29, 2025

PKL Lex



BiACK

Brain Injury Alliance
of Central Kentucky

ABOUT US

The Brain Injury Alliance of Central Kentucky (BiACK) serves those affected by brain injuries in the Central Kentucky area through outreach and advocacy.

Our vision is rooted in service and moving forward with intention through outreach and advocacy.

501c3
EIN #92-3512533

BIACK.ORG

THE EVENT

The BiACK inaugural pickleball tournament, where fun, competition, and camaraderie come together! This two day event hosted at the new indoor PKL Lex facility in downtown Lexington welcomes participants from varying skill levels. Our vision for this tournament is that it becomes the premier tournament in Central Kentucky as pickleball continues to expand. All proceeds will support BiACK initiatives aimed at continuing to build the community of brain injury survivors in Central Kentucky.

- Dan Ewing, Tournament Director
- Saturday : Round Robin Men & Women's Doubles
- Sunday : Round Robin Mixed Doubles
- (6) regulation-sized CushionMaster courts
- Food & drink by local craft brewery, Country Boy
- Tour-level TrackMan iO golf simulators



[BIACK.ORG](https://www.biack.org)

2025 SPONSORSHIP LEVELS

	Presenting \$3,000	Gold \$2,000	Silver \$1,000	Court \$500	Dink \$250	In-Kind
Speaking opportunity & provide branded items	•					
VIP Lounge	•					
Logo on promotional materials	•	•	•			
Exhibit space	Premium Location	Premium Location	Exhibit Location		Exhibit Location	
Tournament registration	(4) doubles	(2) doubles	(1) doubles			
Posts on social media & eBlast	10	8	6		2	
Court Signage				Logo Banner on (1) court		
Recognition on T-shirt	Prominent logo placement	Secondary logo placement	Logo placement	Logo placement	Name/Text Placement	Name Placement
Recognition on event day signage	Logo	Logo	Logo	Logo	Name	Name
Recognition on event & BiACK website	Logo	Logo	Logo	Logo	Name	Name

NEXT STEP

Register

1

biack.org/pklsponsorship

Pay

2

online or "offline" via check

Upload

3

your hi-res logo

QUESTIONS?

Ethan Mills/Director

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